

## **A Profile of Jack Bergstrom** **Small Business Success Coaching**

Executive Coach, Business Consultant, Business Seminars and Keynote Speaker, Author.  
Executive Coach since 1989, Public Speaker since 1990. Trained as NLP Master Practitioner.  
EFT / Tapping Practitioner      Former Assistant to Anthony Robbins.  
Former Sales Seminar Leader for Dale Carnegie.

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**Personal:** Born in Moline, Illinois. Raised in Paris, Tennessee. Has also lived in Des Moines and Iowa City, Iowa; Chicago and Park Forest, Illinois; Logansport, Indiana; Yorba Linda, Manhattan Beach and San Francisco, California; Seattle, Washington; Boulder and Denver, Colorado; and Vancouver, British Columbia, Canada.

**Ancestry:**      Swedish      and      Scottish (Distant relative of poet Robert Burns)

**Passions:**      Coaching      The Outdoors      International Travel

**Previous Occupations:**      Cook      Realtor      Sales Trainer      Headhunter

Railroad Grunt      Accounting      Store Manager      Retail Sales      Newspaper Boy

**Previous Employers:**      Amtrak      Home Depot      University of Colorado

Daily Camera      Excel      International House of Pancakes      HomeClub

**Affiliations:**      Toastmasters      World Trade Center      Alfa Romeo Owners

**Schools Attended:**      Rich East High School, Park Forest, Illinois

University of Iowa, Iowa City      Loyola University, Chicago      Coaches Training Institute

University of Colorado, Boulder (B.S.)      NLP Comprehensive

**Mentors and Inspirational Role Models:**      Dale Carnegie      Anthony Robbins

Benjamin Franklin      Napoleon Hill      Frank Bettger      Clive Cussler

**Hobbies:**      Scuba Diving      Gourmet Cooking      Travel      Reading

Sailing      Flying Private Planes      Dancing      Cars      The American West

Riding Motorcycles      Fly Fishing      Tennis      Golfing